



Webex Calling: Upgrade your Business Edition to the cloud

It's easier than you think.

Moving critical communications to the cloud doesn't have to be complicated. Webex Calling provides a clear path from Cisco Business Edition to a modern cloud platform.

Business Edition customers face aging hardware, ongoing maintenance and support, end-of-sale notices, and a complex mix of collaboration applications that can be difficult to manage. Now is the time to modernize your collaboration infrastructure with a flexible, easy-to-manage cloud platform that scales effortlessly and enables employees to work from anywhere, at any time, on any device.



/9%

79% of small businesses highlight cloud calling and collaboration as crucial hybrid work enablers.¹

survey. November 2021.

1. Techaisle: SMB Midmarket Hybrid work adoption

62%

Within one year, 62% of small businesses will adopt integrated cloud calling and collaboration.¹

50%

By 2025, 50% of overall telephone users will be cloud-based.²

 Gartner: Critical Capabilities for Unified Communications as a Service, Worldwide. October 2021.

Webex has you covered

Webex Calling features a multi-tenant, software-as-a-service cloud calling solution hosted in Webex® data centers around the globe. The Webex platform is always secure and up to date with our latest innovations and can adapt to quickly changing requirements for work.



trusted by 45 million people worldwide

Market-leading platform



meetings, messaging, contact center, events, and polling

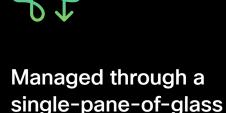


guarantee for high availability services, to service your business



encryption and monitored by Cisco's world-class security team

protected by end-to-end



administration experience



flexible options to connect to the public network

Seamlessly transition your Business Edition to the cloud with Webex Calling. Webex

It's your move

replaces premises hardware and multiple collaboration applications with a single cloud collaboration platform that's always up to date.

A single architecture for callingFlexible deployment models

With Webex Calling, you get:

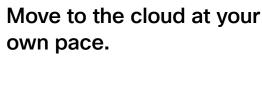
- Centralized, enhanced management, reporting, and analyticsA single global dial plan
- Centralized call routing servicesUnified user experiences

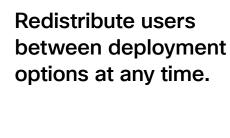
Because you already have Business Edition on-premises, you might be looking to hand off operations of Cisco Unified CM or move to a dedicated private cloud—all while maintaining third-party integrations. If so, we can help.

Agility, flexibility, and scalability

88

for Cisco Customers





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Keep your existing PSTN

Customer-approved, industry-leading

"The robustness of the platform is a key differentiator of Webex Calling against others. Also, the amount of investment the product has been receiving shows the commitment of Cisco to make the product even better.

more and more every day."

Eduardo Viero, Presales Engineer, InfraTI

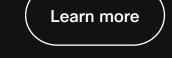
That gives us confidence to keep using the product

imply a partnership relationship between Cisco and any other company. (2106R)

Make your move to the cloud now.

experience and never worry about calling system upgrades again.

Reward your business with the most innovative collaboration





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