

# WHICH TRICASTER® IS RIGHT FOR YOU?

FIND THE RIGHT LIVE PRODUCTION SYSTEM FOR YOUR SPECIFIC NEEDS

# 01

## WHAT KIND OF VIDEO USER ARE YOU?



Individual

Department



Team

Company



Facility

CLICK THE OPTION THAT BEST SUITS YOUR BUSINESS

1

2

3

4

# 02

## WHAT LEVEL ARE YOUR MAIN VIDEO USERS?

▶ Entry level

▶ Occasional participant

▶ Video geek

▶ Experienced pro

CLICK THE OPTION THAT BEST DESCRIBES YOUR VIDEO USERS



2



# 02

## WHAT LEVEL ARE YOUR MAIN VIDEO USERS?

▶ Entry level

▶ Occasional participant

▶ Video geek

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2



# 02

## WHAT LEVEL ARE YOUR MAIN VIDEO USERS?

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▶ Video geek

▶ Experienced pro

▶ It's all we do

CLICK THE OPTION THAT BEST DESCRIBES YOUR VIDEO USERS



2



# 02

## WHAT LEVEL ARE YOUR MAIN VIDEO USERS?

▶ Occasional participant

▶ Video geek

▶ Experienced pro

▶ It's all we do

CLICK THE OPTION THAT BEST DESCRIBES YOUR VIDEO USERS



2



# 02

## WHAT LEVEL ARE YOUR MAIN VIDEO USERS?

▶ Experienced pro

▶ It's all we do

CLICK THE OPTION THAT BEST DESCRIBES YOUR VIDEO USERS



2



# 03

## WHAT'S YOUR VISION?

▶ Just to get started

▶ Take on live events

CLICK THE OPTION THAT BEST DESCRIBES WHAT YOU WANT TO ACHIEVE



3





# 03

## WHAT'S YOUR VISION?

▶ Just to get started

▶ Take on live events

▶ Create standardized productions

CLICK THE OPTION THAT BEST DESCRIBES WHAT YOU WANT TO ACHIEVE



3



# 03

## WHAT'S YOUR VISION?

▶ Take on live events

▶ Create standardized productions

▶ Run a full production operation

CLICK THE OPTION THAT BEST DESCRIBES WHAT YOU WANT TO ACHIEVE



3



# 03

## WHAT'S YOUR VISION?

▶ Take on live events

▶ Create standardized productions

▶ Run a full production operation

▶ Run a media empire

CLICK THE OPTION THAT BEST DESCRIBES WHAT YOU WANT TO ACHIEVE



3



# 03

## WHAT'S YOUR VISION?

▶ Run a full production operation

▶ Run a media empire

CLICK THE OPTION THAT BEST DESCRIBES WHAT YOU WANT TO ACHIEVE



3



# 04

## WHICH SOUNDS MORE LIKE THE SHOWS YOU WANT TO CREATE?

CLICK THE OPTION THAT BEST DESCRIBES THE KIND OF PROGRAMMING YOU WANT TO CREATE



4



# 04

## WHICH SOUNDS MORE LIKE THE SHOWS YOU WANT TO CREATE?

▶ Medium-sized live shots and webcasts anywhere, with SDI cameras and TV-style production visuals – streamed or aired live, or saved to the drive, and done

▶ Use everyday HDMI camcorders and my own files to create, stream, and publish live and on-demand video content – with a collection of creative tools to customise the look and feel

▶ Shows captured and produced from any location, with a polished mix of on-camera action, lots of pre-produced b-roll, eye-popping effects, and quick post-production turnaround of every recorded channel

▶ Full-size live action, massive multi-camera coverage, or high-end production at any scale – with visuals that raise more eyebrows, drop more jaws, and put more eyes on screens

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# 04

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▶ Full-size live action, massive multi-camera coverage, or high-end production at any scale – with visuals that raise more eyebrows, drop more jaws, and put more eyes on screens

▶ Expansive live productions with no ceiling on the number of cameras, video feeds, and media assets you can mix in; defined by incredible-looking, high-impact content and delivered everywhere your audience watches; plus, the flexibility to share sources freely between different systems, users, and departments spanning multiple studios, sites, or locations to drive other projects simultaneously

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# IT SOUNDS LIKE YOU NEED...

## TRICASTER® MINI



### WHAT YOU GET:

- ✓ TriCaster® Mini is an easy to use compact video creation system that lets you tell your story by making fun and exciting shows without needing production expertise.
- ✓ Benefit from IP based production using NDI® with easy connectivity to your cameras and devices.
- ✓ Be on your way to making a show in resolutions up to 4K UHD within minutes of opening the box.
- ✓ Deliver your high-quality programs to screens and displays of any size or shape.

**Great for:** Creating, streaming, and publishing online media content with everyday cameras, converters, and other media devices, anywhere

# IT SOUNDS LIKE YOU NEED...

## TRICASTER® TC410 PLUS



### WHAT YOU GET:

- ✓ TriCaster® TC410 Plus is the ideal everyday live production and webcasting system
- ✓ Work in formats up to 3G 1080p 60 and up to 8 external SDI and IP sources
- ✓ Produce amazing content with hundreds of advance production capabilities
- ✓ Use IP sources from anywhere across the network with NDI® video, audio and data
- ✓ Deliver content in various aspect ratios, resolutions, and frame rates for any screen
- ✓ Record 8 channels of full-resolution NDI® video and capture real-time highlights for instant replay

**Great for:** Everyday webcasts together with on-site productions from live events at stadiums and conferences or in mobile production trucks.

# IT SOUNDS LIKE YOU NEED...

## TRICASTER® TC1



### WHAT YOU GET:

- ✓ TriCaster® TC1 is the most comprehensive live production system for a wide variety of media operations
- ✓ Work in formats up to 4K UHD 60 and up to 16 external SDI and IP sources
- ✓ Produce amazing content with hundreds of advanced production capabilities
- ✓ Use IP sources from anywhere across the network with NDI® video, audio and data
- ✓ Deliver content in various aspect ratios, resolutions, and frame rates for any screen
- ✓ Record 8 channels of full-resolution NDI® video and capture real-time highlights for instant replay

**Great for:** No compromise professional live event production, broadcasting, and live streaming when you need scale and capability without limits.

# IT SOUNDS LIKE YOU NEED...

## TRICASTER® 2 ELITE



### WHAT YOU GET:

- ✓ TriCaster 2 Elite is the most transformative digital media live production system ever created
- ✓ Work in formats up to UHD 60p and with up to 32 external SDI and IP sources, each supporting key and fill
- ✓ Produce with 8 separate HD Mix outputs or two UHD Mix outputs - simultaneously
- ✓ Connect to sources and destinations anywhere across the network with NDI® video, audio, and data
- ✓ Use the Live Call Connect feature to pull in sources from video calls including Microsoft Teams, Skype, Zoom, GoToMeeting, and more
- ✓ Extended video mixing and delivery via built-in 60 x 48 NDI® software video router with local crosspoint control
- ✓ Deliver content in various aspect ratios, resolutions, and frame rates to match any destination
- ✓ Get access to all the advanced capabilities ever built for TriCaster as standard features

**Great for:** Media businesses, production facilities, broadcasters, and other organizations that want the ultimate in flexibility, features and future-ready IP-centric solutions to better tell more stories.

# ABOUT NEWTEK

NewTek is transforming the way people create network-style television content and share it with the world. From sporting events, web-based talk shows, live entertainment, classrooms and corporate communications—to virtually any venue where people want to capture and publish live video, we give our customers the power to grow their audiences, brands, and businesses, faster than ever before.

Learn more at [www.newtek.com](http://www.newtek.com)