

# Connect with cloud calling

Webex Calling is your complete  
business phone system



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# Driving flexibility to work from wherever you are

The future of work is evolving.

Today, businesses need flexibility to support their employees' ability to work from home, in the office or anywhere between.

Give the modern workforce calling, messaging, meetings, content sharing, and app integrations in a single experience and watch productivity rise. Enable workers to take their business number with them everywhere, granting access to respond, contribute, and drive initiatives even if they aren't in the office. Empower staff as members of call groups, who receive calls based on their availability, through a mobile app. Connect as if you were in the office and be productive wherever you go.

# 78%

**of office employees to have long term mandatory or optional work from home arrangements.<sup>1</sup>**





# The value of Webex Calling

Webex Calling combines enterprise-calling features, market-leading virtual meetings technology, and messaging in a single app, delivering a fully connected, seamless collaboration experience.

With an unmatched set of intelligent audio and video devices, Webex delivers the functionality, quality, control and security you expect and demand. Webex Calling supports on-premises, cloud and hybrid deployments, keeping our customers connected and productive from anywhere. As a cloud calling solution, Webex Calling enables IT administrators the ability to provision, onboard, and manage accounts through a centralized management portal via the Control Hub. Webex provides the most secure and reliable enterprise-grade quality, security, and reliability, all from a geo-redundant global network.





# Built for scale and efficiency

A proven cloud business phone system, Webex Calling lets you replace your PBX network with a solution built for scale and efficiency.

As a global cloud service, Webex Calling also offers advanced integration capabilities so businesses can continue to use existing on-premises PBXs as needed and migrate to the cloud over time, if desired. Webex Calling offers route optimization for your global dial plan, giving you the ability to configure your enterprise network how you want. You can add geo-redundant routing policies based on location for even greater control of global traffic. Call routing is enhanced to support redundant routes to on-premises PBXs and premises based PSTN, providing load balancing as well as resiliency against a route failure. These advanced call routing features make it easier for on-premises and cloud users to connect and experience high-quality performance.

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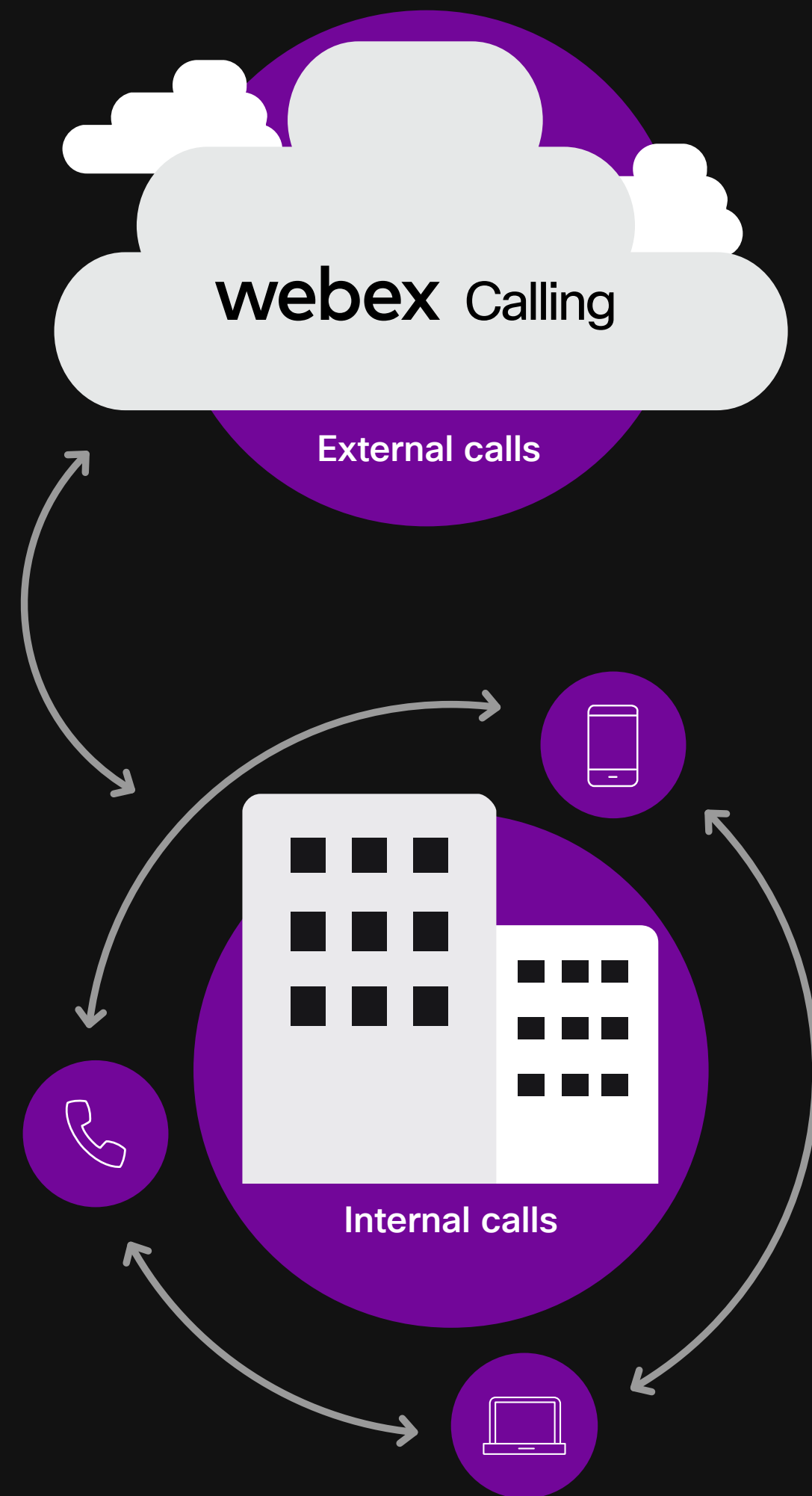
*“Super easy to deploy Webex Calling with cloud provided PSTN. Fairly straightforward and setup is a breeze. The bulk editing tools have been improving over time and the solution fits many SMB and school environments.”*

– Consultant in Primary/Secondary Education

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*“Webex Calling works great for remote workers as the phone system lives in the cloud so is easily accessible to anyone with an internet connection without the need to create a VPN back into the corporate network. The PSTN access is via the corporate network which means it can still connect to other phone systems in the office as required.”*

– IT Engineer



# Built for quality

Webex is the industry's most trusted and secure global cloud platform, with proven maturity and reliability.

Geo-redundant data centers around the world mean Webex Calling provides 99.99% committed availability, with global support. For large, multi-national organizations, Webex Calling uses media path optimization, so when co-workers call each other from the same location their traffic stays local. This decreases bandwidth usage and delivers higher quality calls. In addition, multi-national organizations can utilize cloud connected PSTN providers in their local regions, to improve media quality and simplify deployments. No additional hardware or configuration is required.

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*"My organization benefited because we were able to quickly deploy it as a stand-alone solution for a handful of users who required both domestic and international calling. We could deploy in many different ways: 1) desktop, handset, smartphone, and integrated with MS Teams. The flexibility is very valuable to us."*

– IT Engineer

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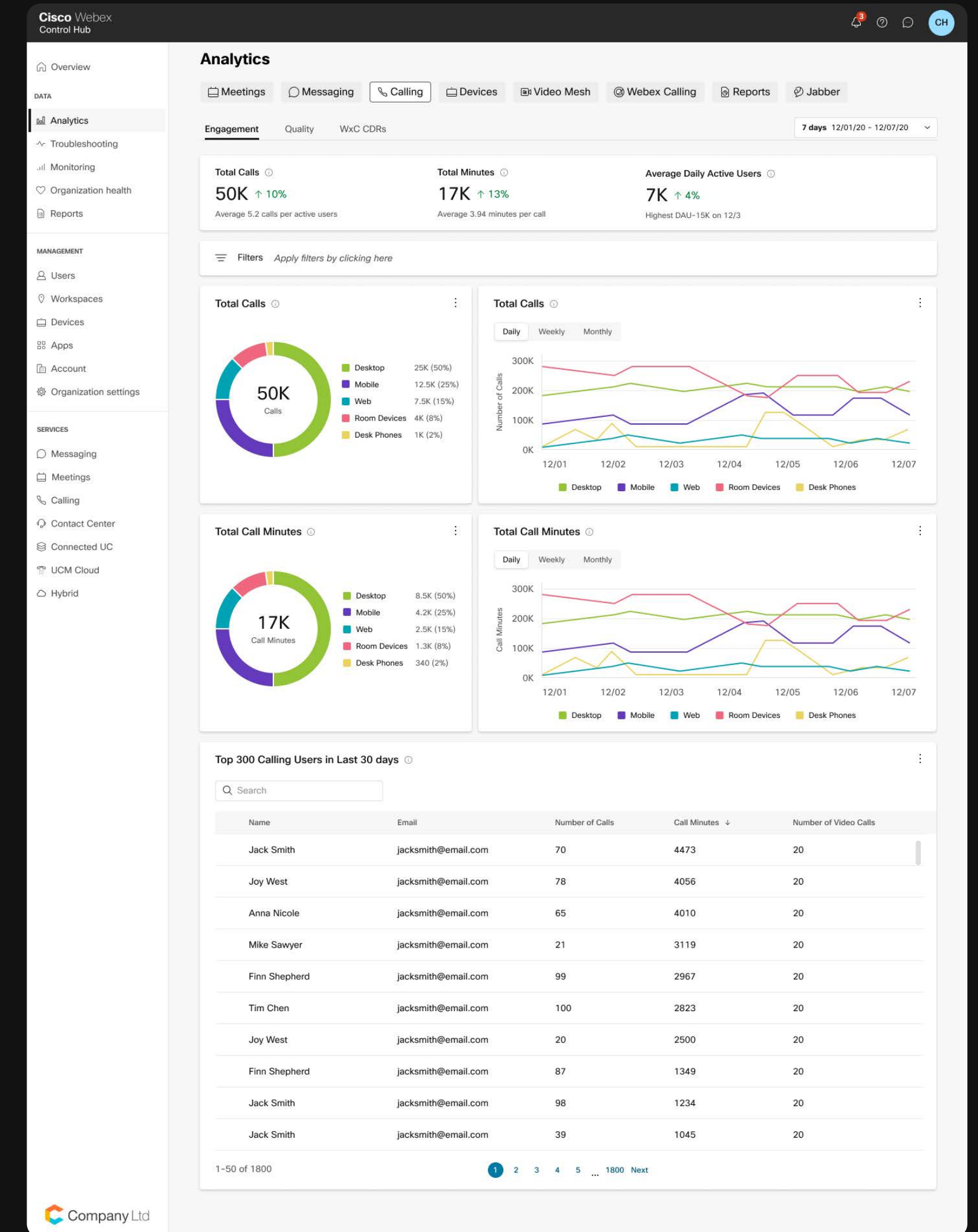
# Built with centralized administration

Webex offers a unified administration experience through Control Hub.

This single-pane-of-glass provides a central view of all your organization's Webex services. You can provision new user accounts and devices, manage your services, users and more. Drill down to see analytics and performance metrics for individual users, even down to each call. Centralized in one place, metrics can be searched for trends and bring IT admins insights needed to make recommendations to improve quality and performance. Control Hub provides the visibility and control IT needs to manage a remote/distributed workforce and ensure everyone has access to the network.

*"(I) was able to remove a school district's old PBX system and swap out to Webex Calling cloud-based phone system. It was fast and easy to deploy and the systems admins were able to take ownership and manage the system."*

— Consultant in Primary/Secondary Education





# Built for integration

Webex is built for connections.

Intelligent Webex video and audio devices, with built-in proximity sensors, enable a seamless collaboration experience. You can control and connect your paired desk phone or room system through the Webex app and move calls between devices easily, with shared lines.

Webex is an open platform with a growing catalog of integrations, bots, and apps that connect third party tools with the Webex App, Webex Meetings, and Webex Calling. Design your own integration with Webex Calling or take advantage of pre-existing integrations with the tools you already use.







# Built with a flexible migration path

Transitioning your on-premises calling infrastructure to the cloud traditionally takes detailed planning and coordination.

Webex Calling demystifies the process by enabling organizations to follow a flexible, phased approach. You'll be able to integrate cloud-based services into existing on-premises platforms and have time to plan for a full cloud transition when the time is right. Webex Calling enables a powerful cloud migration journey: on-premises PBXs going to cloud site-by-site, location-by-location, user-by-user; a methodical approach that works for your organization.

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*"It was very simple to deploy this phone system both in general and to remote workers. Being able to use existing numbers meant we got flexibility without needing to change how customers interact with us."*

– IT Engineer

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Find out how **Webex Calling**  
can help you simplify your  
path to the cloud.

Contact us



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